Scaling AI with Trust

From idea to production-ready solutions in use

AI Trust in Electronics Summit 2025

4 September 2025 - IBM Client Center Oslo – Hosted by Nemko Digital & IBM

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Morten Blørstad

With versatility, dedication and a smile, Visito is driven to build smart and solid IT solutions –
with people you enjoy working with

People

As consultants, we are part of our clients’ everyday work.
We care about each other, our craft, and our clients’ success.
We aim to be the guest you love to have in your house.

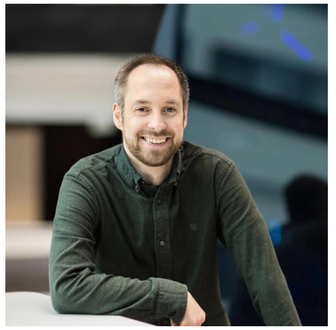
Project Management

UX Design

AI & Machine Learning

Development

Change Management



Testing

Development

IT Architecture

Tech Strategy

Data Science

Insights and UX

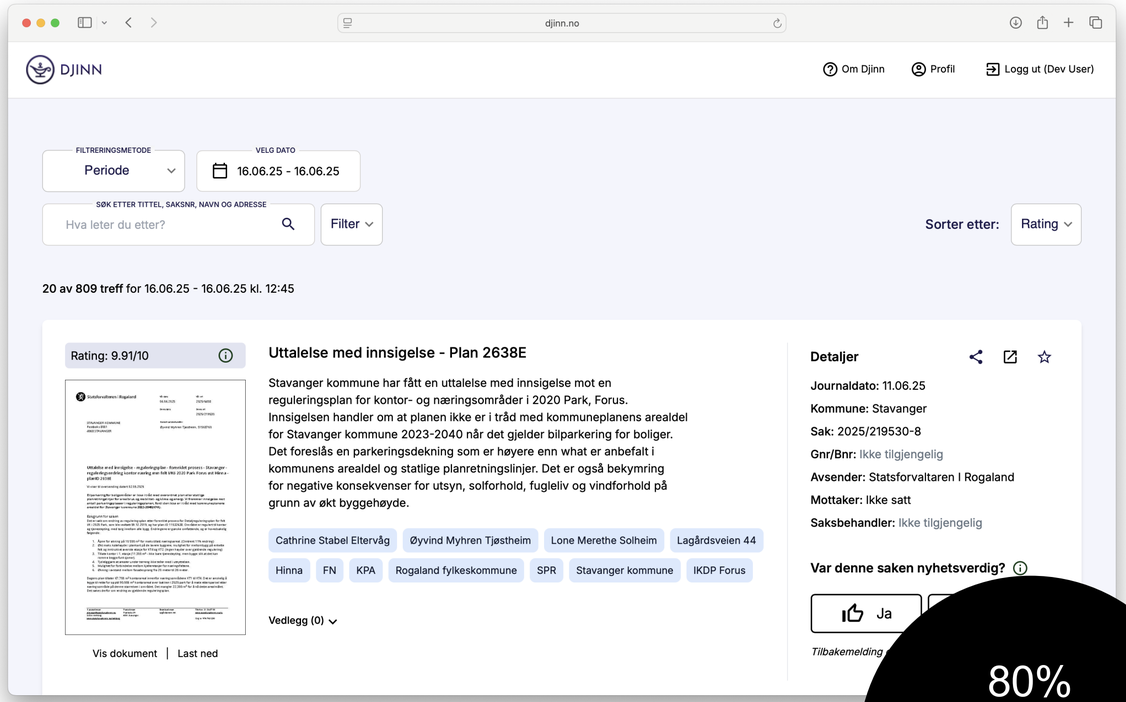
+ more

AI use case examples

«If I had an hour to solve a problem, I'd spend 55 minutes thinking about the problem and 5 minutes thinking about solutions»

– Albert Einstein

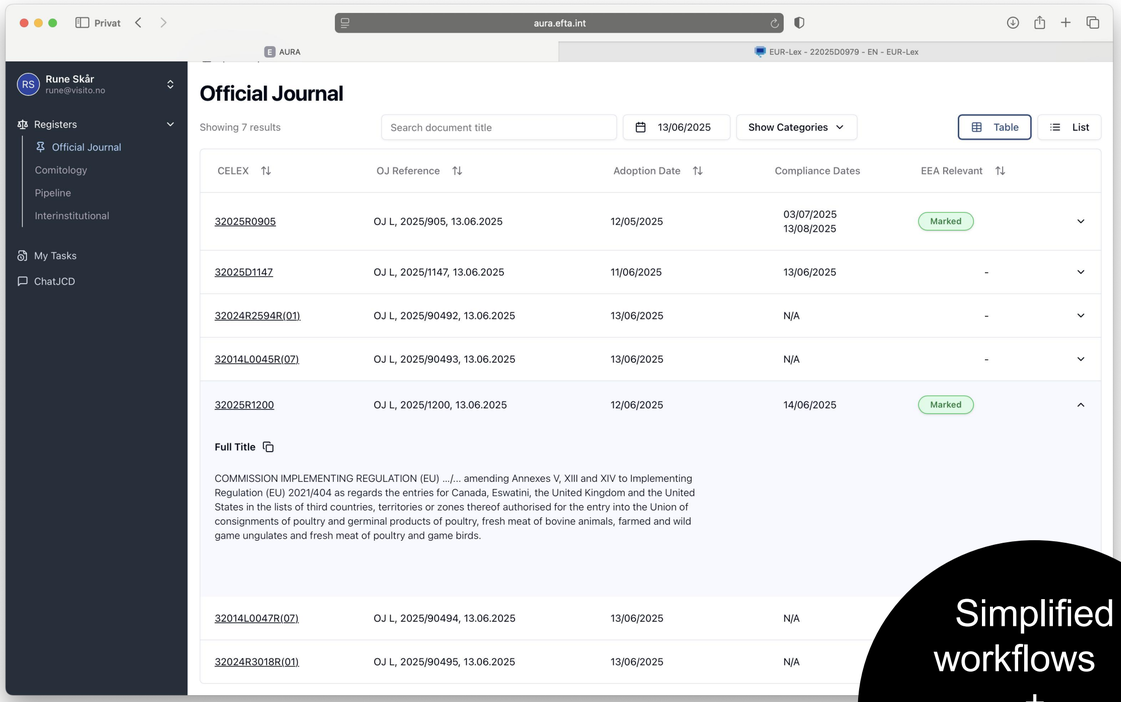
AI solutions that deliver results and are in use



DJINN (for Polaris Media ASA)

Finds news stories in public data sources for journalists

80% reduction in research-time



AURA (for EFTA)

Streamlines the work of legal experts with EU legislation for the EEA

Simplified workflows + Significant time savings

Results

Common across Visito's AI projects is that they free up time, simplify complex tasks, and increase insight

→ more joy in everyday work

Reduce research time

50-80%

less time to find the "needle in the haystack" in large datasets

Removes time thieves

Simplifies

complex workflows, makes demanding tasks easier to handle

Improves quality

Enhances

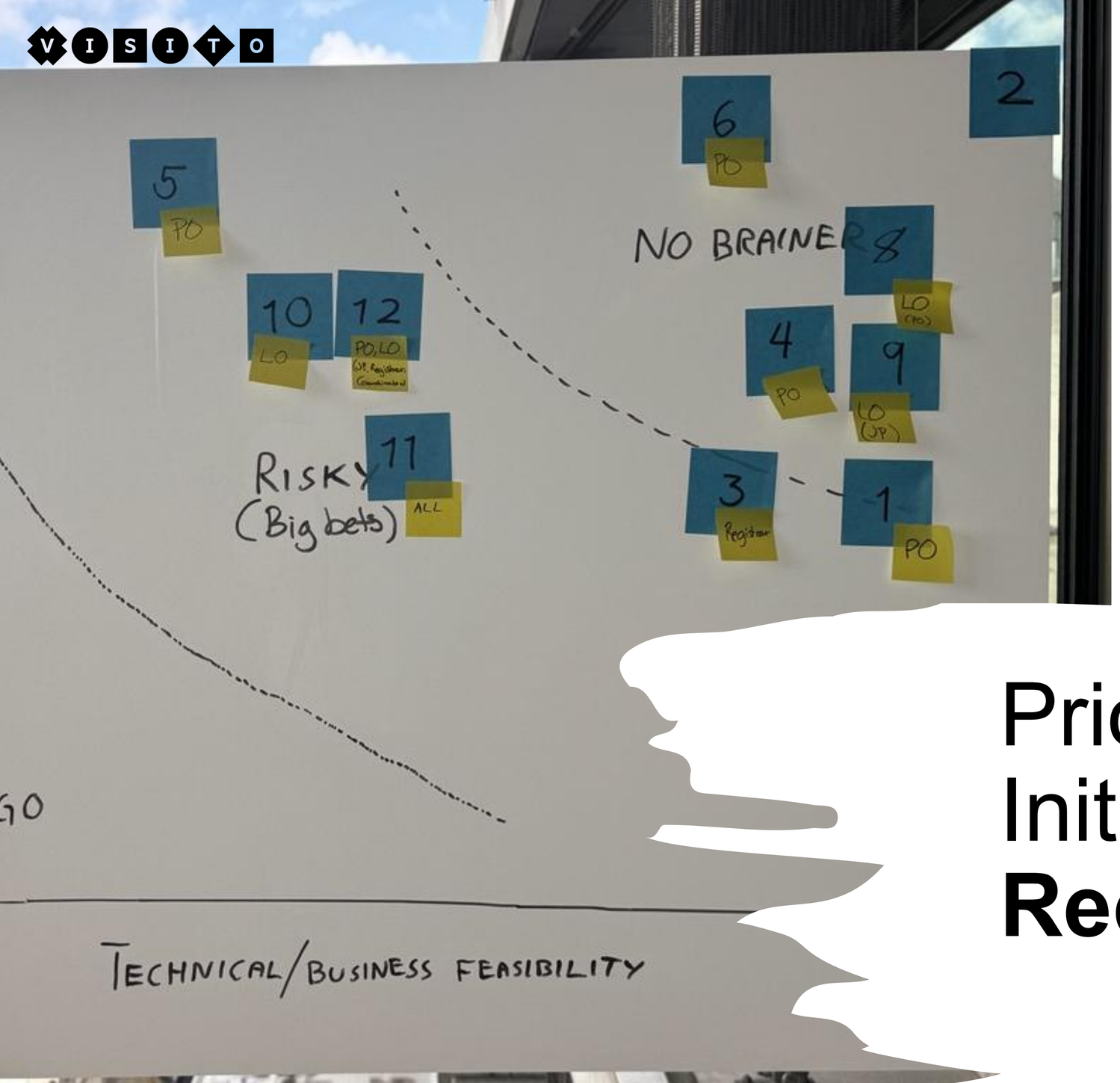
accuracy and reduces the risk of manual errors

AURA

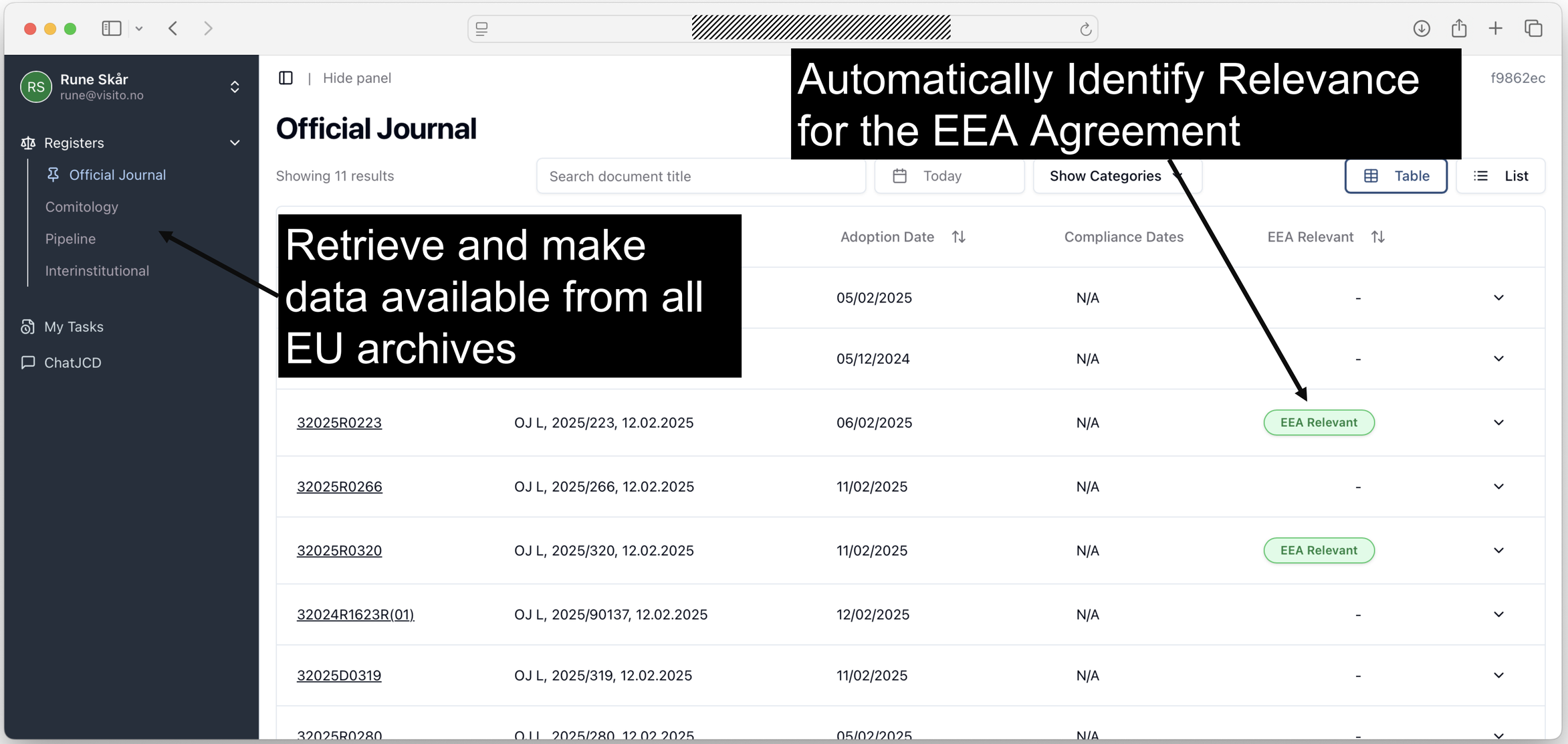
How AI helps manage EU legislation in EFTA

Outline of the incorporation process

1. EU drafts new legislation
2. EU adopts new legislation
3. Secretariat: Identification and preliminary assessment
4. EFTA states: Relevance and need for adaptations
5. Secretariat: Drafts decision for incorporation
6. Negotiations with the EU
7. EEA Joint Committee Decision (JCD)
8. Implementation in the EFTA States



Prioritization of Initiatives for **MVP Recommendation**

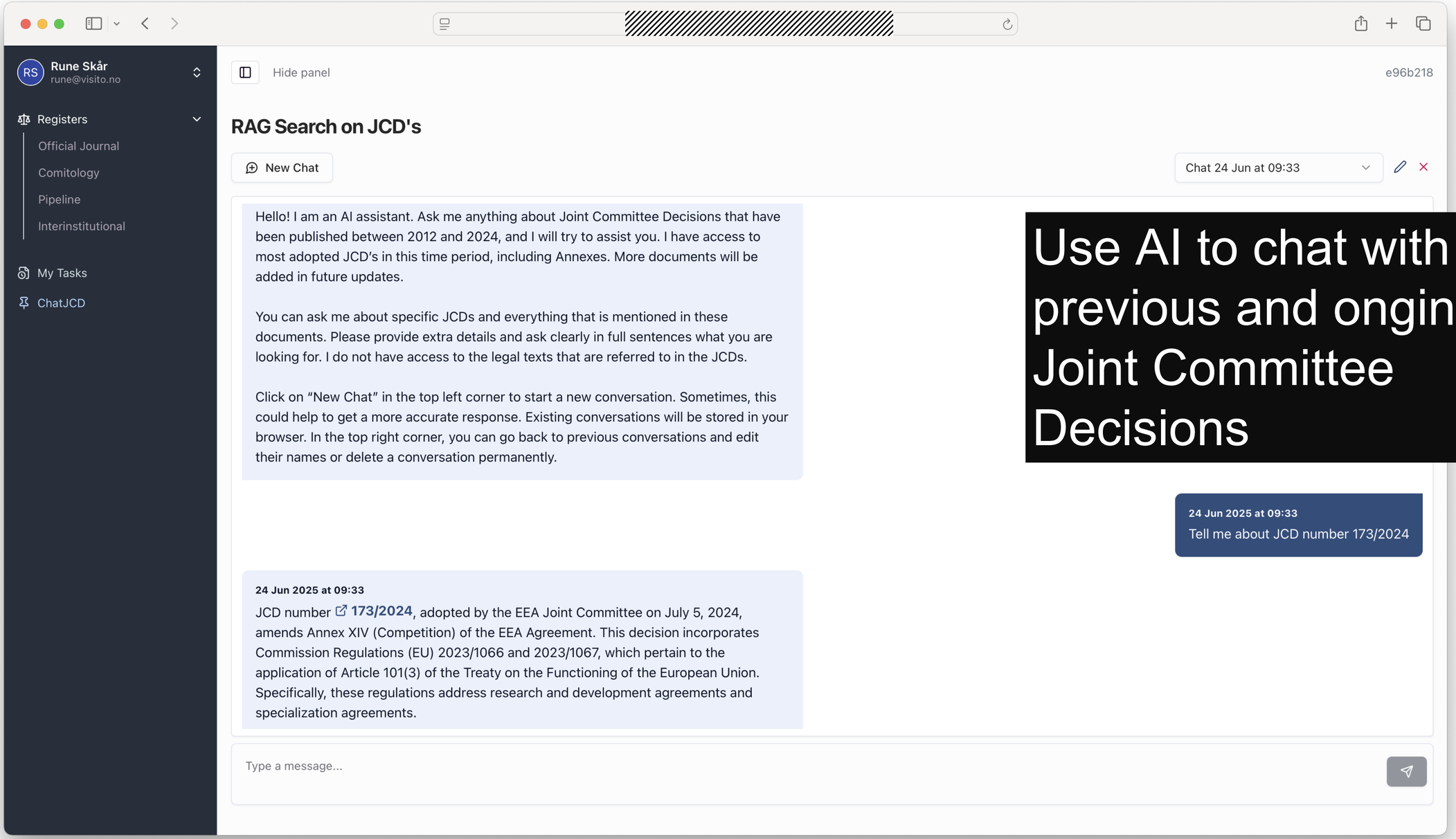


Automatically Identify Relevance for the EEA Agreement

Retrieve and make data available from all EU archives

VISITO

EFTA


Rune Skår
rune@visito.no
Registers
Official Journal
Comitology
Pipeline
Interinstitutional
My Tasks
ChatJCD
Hide panel
e96b218
RAG Search on JCD's
New Chat
Chat 24 Jun at 09:33
Hello! I am an AI assistant. Ask me anything about Joint Committee Decisions that have been published between 2012 and 2024, and I will try to assist you. I have access to most adopted JCD's in this time period, including Annexes. More documents will be added in future updates.
You can ask me about specific JCDs and everything that is mentioned in these documents. Please provide extra details and ask clearly in full sentences what you are looking for. I do not have access to the legal texts that are referred to in the JCDs.
Click on "New Chat" in the top left corner to start a new conversation. Sometimes, this could help to get a more accurate response. Existing conversations will be stored in your browser. In the top right corner, you can go back to previous conversations and edit their names or delete a conversation permanently.
Use AI to chat with previous and onging Joint Committee Decisions
24 Jun 2025 at 09:33
Tell me about JCD number 173/2024
24 Jun 2025 at 09:33
JCD number 173/2024, adopted by the EEA Joint Committee on July 5, 2024, amends Annex XIV (Competition) of the EEA Agreement. This decision incorporates Commission Regulations (EU) 2023/1066 and 2023/1067, which pertain to the application of Article 101(3) of the Treaty on the Functioning of the European Union. Specifically, these regulations address research and development agreements and specialization agreements.
Type a message...

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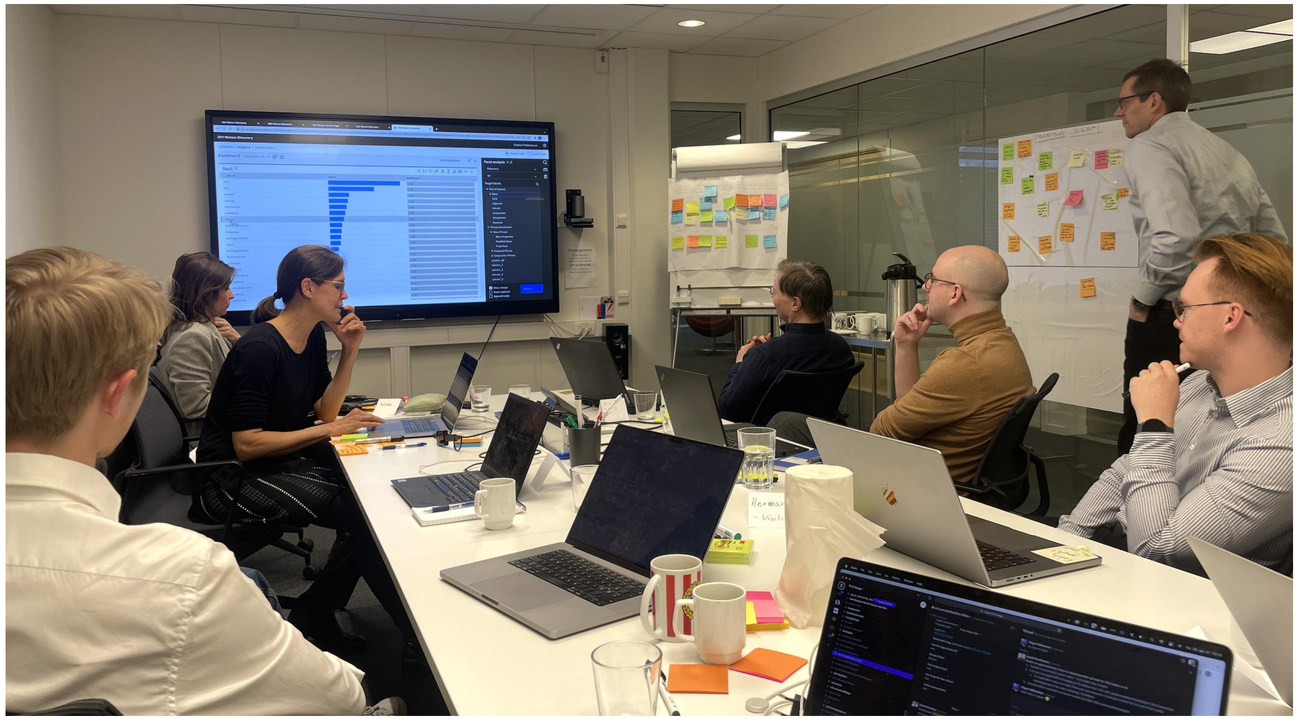
EFTA

DJINN

– powered by AI

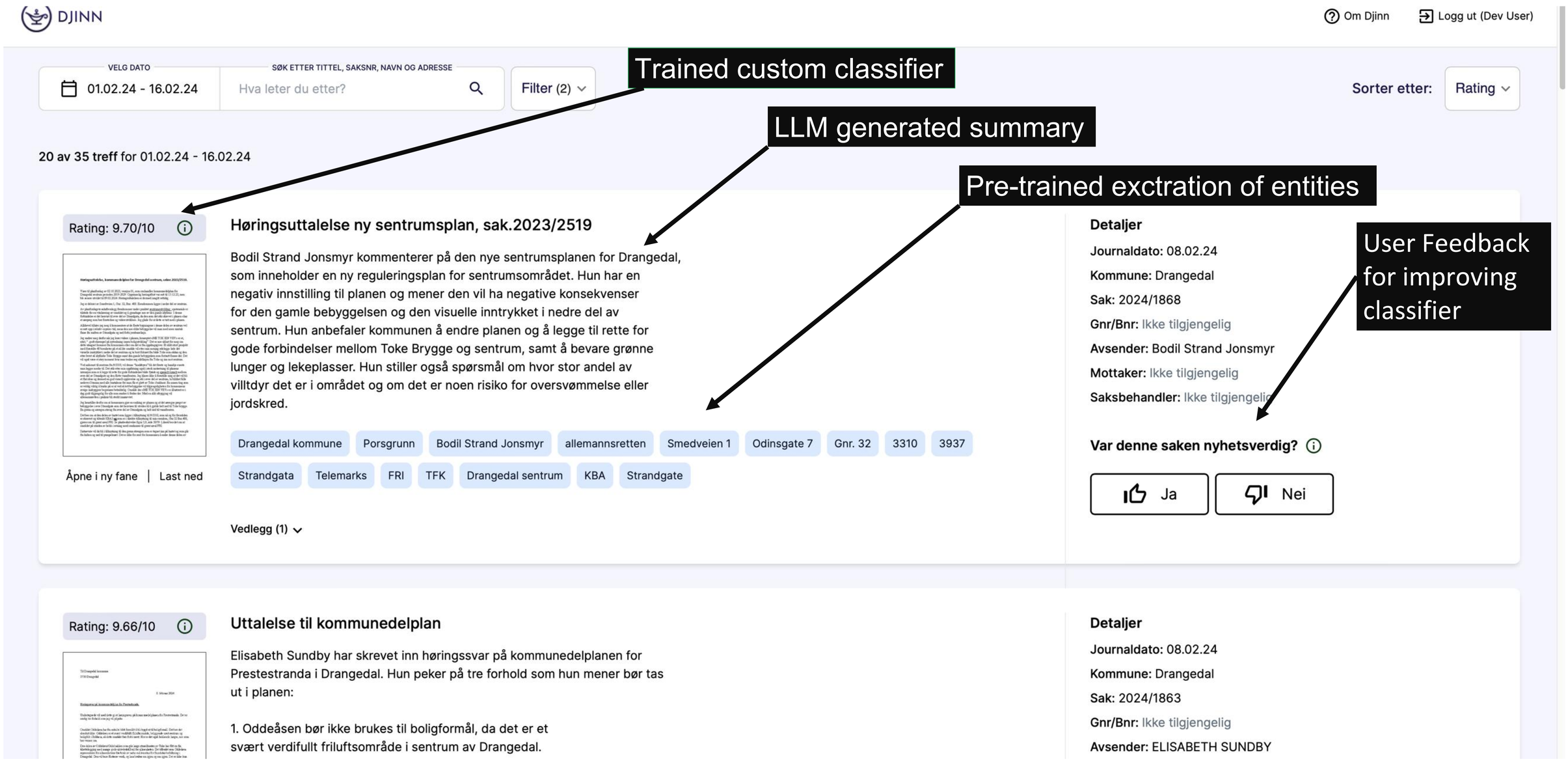
«*Djinn*» is an AI tool developed by iTromsø in collaboration with Visito and IBM to make investigative journalism more efficient



watsonx

Djinn started as an idea from journalists at iTromsø. They believed AI could help uncover newsworthy stories hidden in public documents. So we started with a workshop in Tromsø – together with the journalists, IBM, and our Visito team The use case we agree

Djinn – AI analyzes public municipal archives for journalists



Djinn - Results

Time Savings
Previously it took 1–2 hours daily to review all new data. Now it only takes 10 minutes.

Improved Accuracy
Users discover information they would otherwise miss, leading to fewer errors. The solution uncovers investigative stories based on patterns in the data.

Simplified Workflow
The work used to require extensive experience and expertise. Now even less experienced journalists can perform the job quickly and effectively.

Increased Relevance and Engagement
The solution helps users produce more and more relevant articles, increasing engagement among the newspaper’s readers.

SUJO - Demokratibasen

SUJO (Center for Investigative Journalism) - supports Norwegian media houses with projects, expertise, and tools to strengthen investigative journalism.

Demokratibasen.no is an AI-powered tool that collects and structures political documents from Norwegian municipalities for use in journalism and research.

SUJO
SENTER FOR
UNDERSØKENDE JOURNALISTIKK

Demokratibasen

På demokratibasen.no kan du følge politiske saker og møter fra norske kommuner, ferdig oppsummert

Automatic data collection, with filter and search across municipal archives and cases

Søk i tittel eller sammendrag

Tøm alle | 14.08.2025 – 21.08.2025 | Bergen | Byrådet - saker avgjort av byrådet

Saker (9) | Møter (2)

Sorter: Nyest til eldst

Høringsuttalelse til Helsedirektoratets veileder om tolketjenester i helse- og omsorgstjenesten

21.08.2025 | Bergen | Byrådet - saker avgjort av byrådet | Inneholder vedlegg | Charlotte Spurkeland | Høringsuttalelse | Helsedirektoratet | Tolketjenester | Helse- og omsorgstjenesten | Bergen kommune | Taushetsplikt | Fjerntolking | Finansiering | Døve | Hørselshemmede | Døvblinde | Lagt til favoritter | Abonner på varslinger | Kommunens nettsider

AI Summaries with key details and context

Bergen kommune støtter revisjonen av veilederen og mener den i stor grad oppfyller formålet. Det gis innspill om behovet for tydeliggjøring av ansvarsforhold, tekniske krav ved fjerntolking, finansiering av tolketjenester og bedre tilrettelegging for døve, hørselshemmede og døvblinde. Forslag om effektive løsninger i samarbeid med private aktører og refusjonsordning for å sikre tilgang på kvalifisert tolk.

Saksframlegg

Saksprotokoll

Regionale utfordringer og strategier for Bergen Kommune

Interessant | 07.05.2025 | Bergen | Høy nyhetsverdi | Byrådet | Planlagt møte | Kommunens nettsider

AI highlights and ranks newsworthy cases

Eldrerådet skal behandle saker om samhandling, organisering og digital inkludering av sykehjem. Dette sammendraget kan være lenger dersom det er nyttig for brukeren å lese mer.

Saksframlegg

Saksprotokoll

SUJO
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Trusted RAG for Decision Support in Healthcare

VISITO

HELSE BERGEN
Haukeland universitetssjukehus

AI Decision Support in Healthcare

What:

- Doctors spend much time searching through medical documents for relevant information
- Process is manual, slow, expert-dependent, and sometimes inconsistent

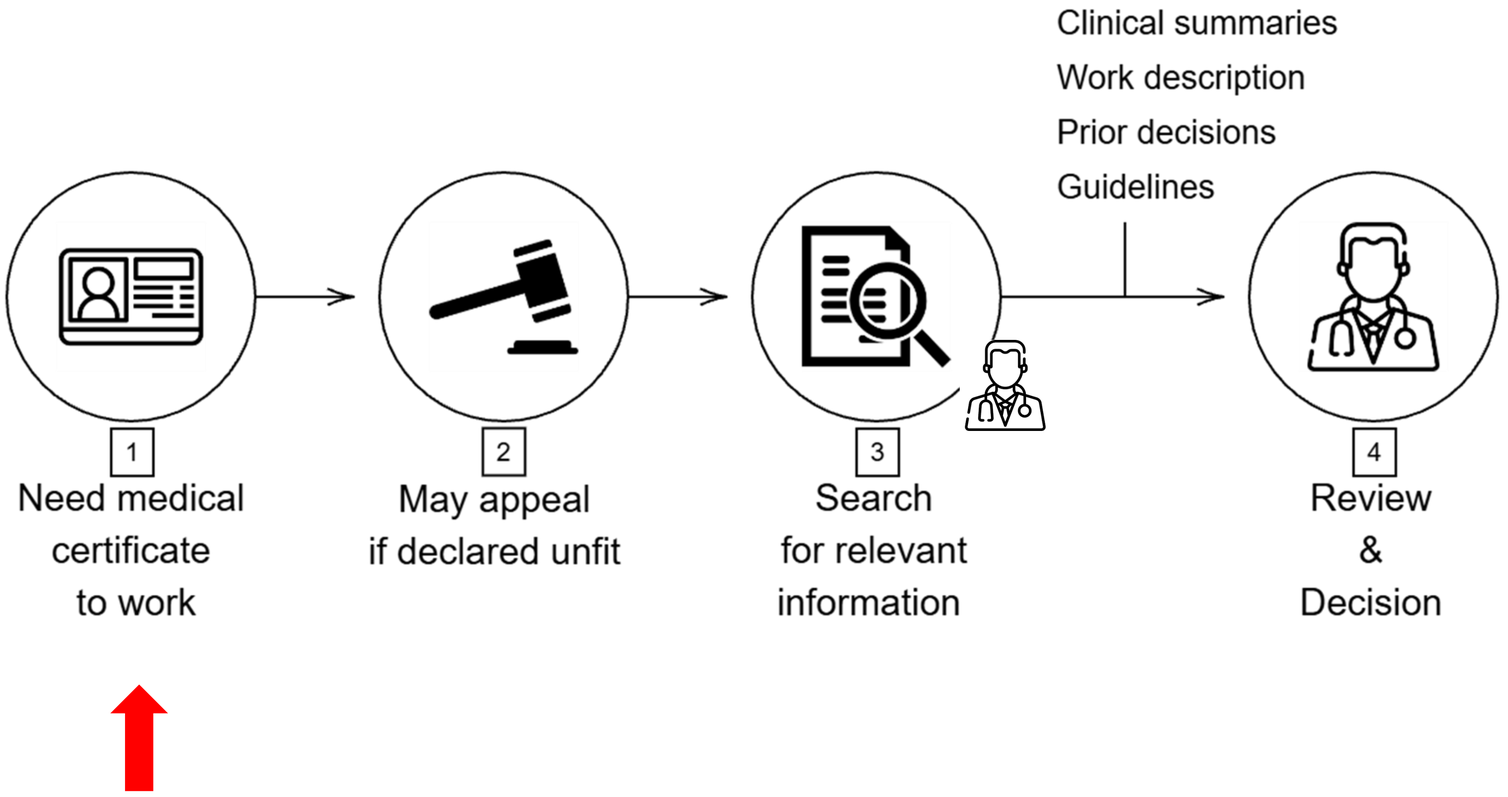
Process:

- Started with workshop to map workflows and pain points

Outcome:

- Test if AI/RAG can securely support doctors and reduce handling time

Workflow


Clinical summaries
Work description
Prior decisions
Guidelines
1
Need medical certificate to work
2
May appeal if declared unfit
3
Search for relevant information
4
Review & Decision

Manually searching through previous cases

- Too time-consuming
- Risk of inconsistency and missed factors
- We want to:
  - More time for patients
  - Fair, consistent decisions.

3

Search for relevant information

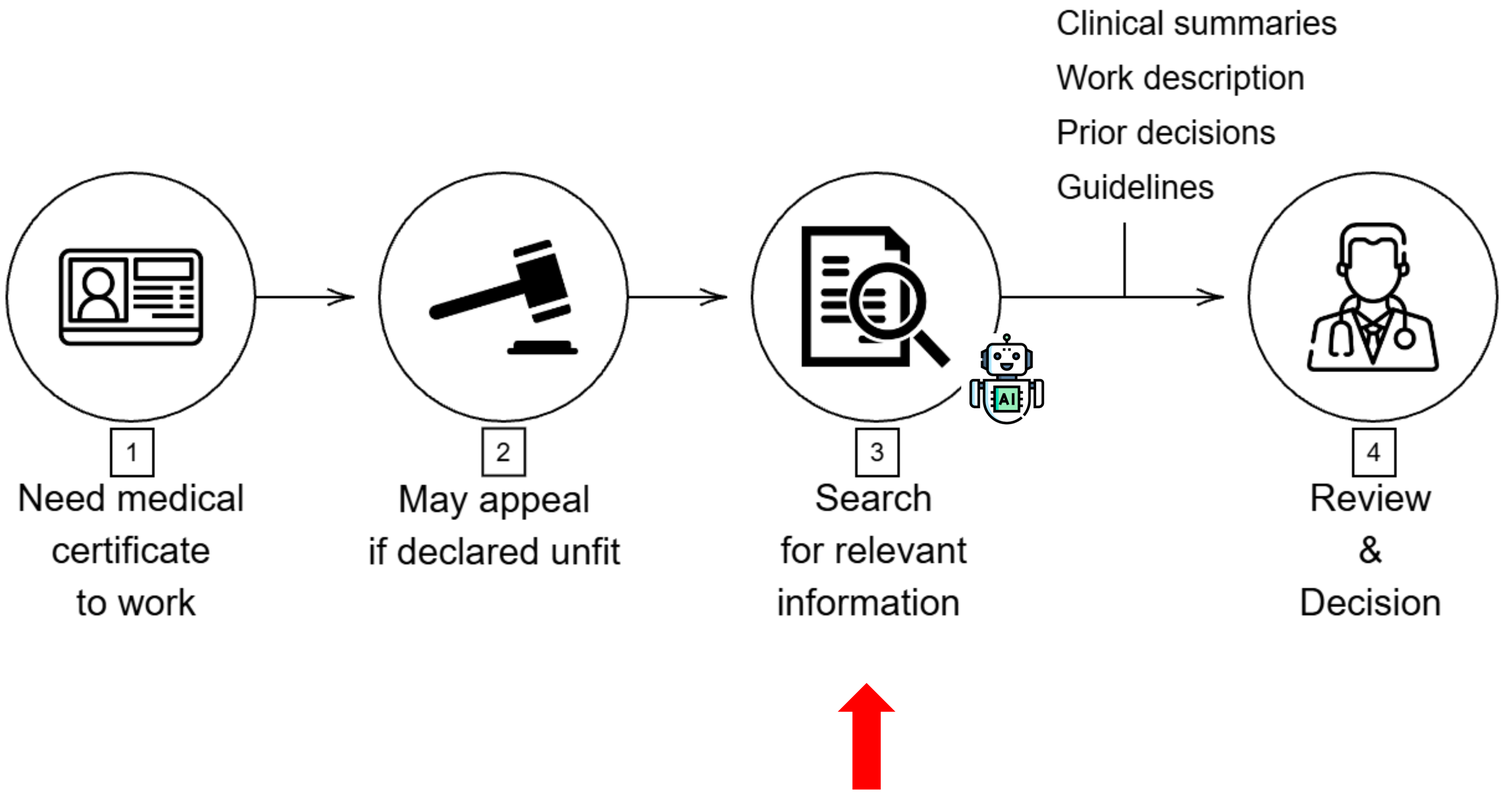
RAG to the find relevant information

- Retrieves similar cases
- Present information
- Relevant information faster.

3

Search for relevant information

RAG to the find relevant information

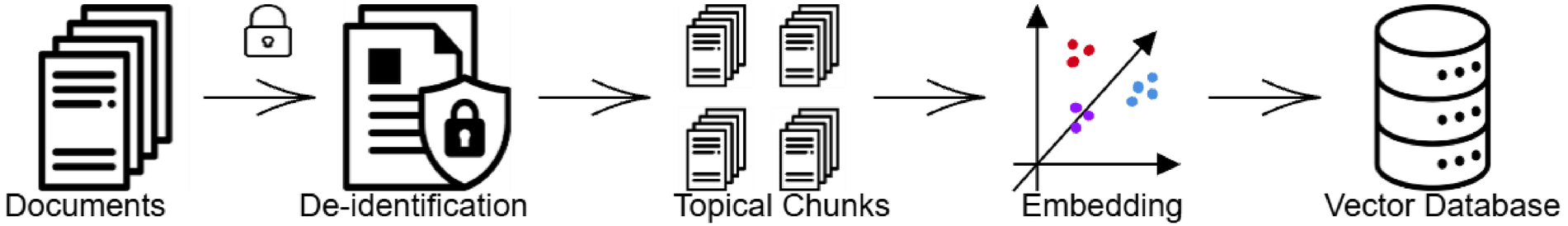


PoC Challenges

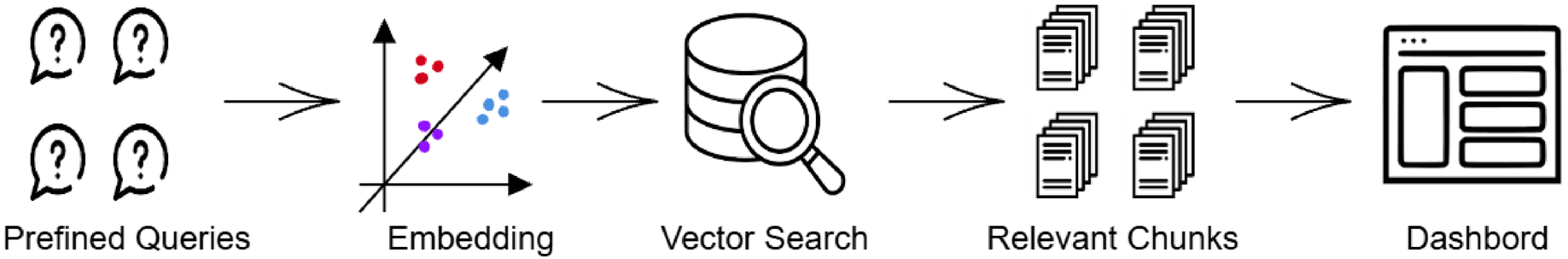
- **Data access & anonymization** → need realistic test data
- **Privacy & security** → DPIA, strict environment control
- **Quality & relevance** → must not miss essential info
- **Trust & explainability** → doctors must verify sources
- **Business value** → proving that it actually helps doctors

Architecture & Data Flow

Ingestion & Storage



Retrieval Augmented Generation



Important next steps

AI Trust & governance – from PoC to production

- **Data & Privacy:** De-identified data pipelines for production**.**
- **Scalability:** Ensure same performance at real-world scale.
- **Governance & Compliance:** Monitoring & meet requiresments.
- **Integration** & **Adoption:** Fits daily work, used by everyone.

«The secret of getting ahead is getting started»

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