

Nemko Digital Webinar Report - AI Governance Tools & Technologies Building Trust and Compliance in 2025 Transcript

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Hello, everybody, and welcome to yet another webinar from Nemko Digital.

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And today, I think I'm here with my colleague, Papain, who will shortly introduce himself.

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And we're quite excited on the topic ourselves today. It's about really scaling AI responsibly.

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And using the many tools and technologies that are coming to market to make this all happening.

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And I am eager to look with you on what that all means and how you can leverage that in.

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In leveraging the opportunities that AI is bringing. So... yeah, my name is Boss Overtone, uh...

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Global business development director, and working in the data analytics field already for a decade. I think many of you might know me from an earlier webinar, but uh... keen to be with you again, and I'm here with my relatively new colleague, Pepijn, Pep.

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Maybe you can introduce yourself to the audience of today.

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Yeah, thanks, uh, thanks, boss. I'm preparing for the LAMP, PEP for short.

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Internationally, slightly easier name. I've been working on implementing and scaling AI solutions for over the past decade.

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Different, uh, in different contexts, and increasingly, I found that, uh, yeah, the hurdles to scaling are not just in.

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Building a great solution, but really also in building the trust around that, which was.

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For me, the big motivation to join Nemko Digital. This summer as the technical director.

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So, great to be with you today.

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Yeah, and for people that might not know us, Nemko Digital, uh, we're part of Nemko Group that has a 90 years history and comes from, uh.

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Product compliance, but we, as Nemko Digital, are the global AI expertise center based out of Amsterdam, but globally active all around the world to help companies to, uh.

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Comply and to meet quality standards when it comes to AI, both from compliance services, but also from advisory services to grow your maturity.

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That's basically what we're doing. And when we're looking at AI, I think there's a fundamental belief that we always want to emphasize when we are speaking to the audiences.

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Of course, compliance is key, your reputation, incidents and harms, sometimes I put a slide on all the things that can go wrong with AI. We don't have time for that today, unfortunately.

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But the key thing that we see is that. When you want to really scale and have this competitive edge in the market by leveraging AI in your product services or in your organization.

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Putting in the right guardrails is key. And the thing is, when you go through a lot of AI models.

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Just putting in the right cartrils and trying to monitor that in a manual way is becoming impossible, and that's why we are going to speak to do with you today about.

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The tools and technologies that are out there in the market to make that possible. And then for our last slide to get you... give you a bit of an understanding on what we've done, I already said a little bit about it.

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So on the one hand, we're doing the regulations, ISO certifications, global market access, trust mark, but today we really want to focus on this.

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Key thing, how to monitor an AI data analytics. Ai at scale. Now, I give you the word to prepare, and it will give you a bit of a, let's say, a briefing on the key aspects and what's happening on this thing. Then we have a small quiz, and then we will dive into two concrete examples to make it very tangible.

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What's out there today in the market. Pepijn? The floor is yours.

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Yeah, thanks. Thanks, uh, thanks, boss. So, uh, yeah, let's, uh, let's kick it off by looking at, uh, why it's difficult to scale, right? Because.

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AI is a special beast, it's a special beast in terms of.

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The speed of innovation, which is really... accelerating it is really what you see on the top, uh.

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Top left corner of your, uh, of your screen, uh, the size of models is... exploding the capabilities are increasing.

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But not just that, it's also, uh... an increasingly regulated landscape, where governments are getting aware of.

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The powers of the technology, so are also trying to put guardrails around that.

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Often in the form of, uh, of regulation. It's also a technology that.

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Brings with it a lot of... new technical elements in your... in your architecture. So, new things to think about.

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When you build AI solutions. And of course, this leads to.

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An explosion in terms of the number of. Ai applications, applications that run as a service, but also applications that are increasingly embedded in products.

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And these applications are, of course, important to keep under control.

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Basically focus on, kind of, how can we basically. Get the trust in those solutions, and how can we do that at scale.

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So, looking at that, you will see. Uh... increasingly people looking into standards. Okay, what standards should we.

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Adhere to in order to make sure that we. Get that trust in our AI solutions, in our AI systems. Special shout out there to ISO. We see increasingly our clients also looking into.

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Iso 42,000 as a way to license and to, or to, uh.

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To certify their organization, and also organizations looking at, yeah, what do we need to do additionally?

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To that type of organization-level certification in order to make sure that we comply also on a product level.

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With, uh, with regulation. And in the end, that also.

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Is something that's important. Uh, because it's... not just about you, the technology lens, it's also about the human lens. In the end, this is all intended to make sure that.

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Your customers, your stakeholders, your regulators, get the confidence that your AI solutions are.

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Under control are. To be trusted. So, on the next slide, uh...

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On that journey, yeah, what we see that executives run into.

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Is internal challenges, uh, from people with a more generic risk background, who maybe don't know that much about AI. How do you basically convince them?

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That your AI is under control. It's also the sheer scale of the solutions, yeah? We have clients who basically.

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Say, look, yeah, we have hundreds, maybe even thousands of AI products. How do we make sure that we have a consistent, coherent quality framework around all those different products? We have a Gentec AI coming in.

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And we also have the fact that AI is not static over time, but is.

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By nature, a learning technology, so that means that it needs to... extra attention to.

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Make sure that it remains reliable also over time. So, many different questions there also that we see from our... from our clients, so...

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Yeah, how do we tackle those? What's... what do we... do we look at? On the next slide.

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You see, basically, the traditional way of looking at the AI life cycle, which is really, uh.

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Yeah, looking at the development flow from. The use case, onboarding, and the data access, all the way to building and deploying models, monitoring them throughout the lifetime, and in the end, retirement.

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And that type of flow is really what is... what has.

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Basically fuels a lot of the technology developments in AI platforms over the last, uh.

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Say, uh, say 5 years or so, think about Databricks and, uh, and similar AI platforms that have taken the market by storm, very much by.

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Bringing that, uh, software development lifecycle thinking to the world of AI, and uh... facilitating that, really, from the developer perspective.

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But in today's world, where also regulators and non-technical people are looking at this type of AI solutions, that this is no longer enough. You really need to also look at the governance level above the development flow, where you look much more at.

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At the organizational level, in terms of the... Yeah, in terms of the creation and the approval of use cases, but also the risk evaluation and risk monitoring.

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Uh, which is something that is important, both from a standards perspective in the ISO world, but also from a.

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Compliance perspective, from a regulatory side, for example, if you look at the high-risk systems according to the AI Act. So... You can imagine that this new layer is not something that is traditionally.

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Baked in into the solutions that, uh, our developers use in their, uh.

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In their day-to-day work, so this requires new solutions. So, what are then the benefits of that tooling? It's really making sure that you have that full lifecycle management under control, and not just the technical part of it.

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It makes sure that you really have that connection, uh. To the risk management, uh, which is, on the one hand, technical, but on the other hand, also societal, and much broader in nature, and in the end, the compliance management, because the.

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Fines are also starting to, uh, to slowly kick in, in terms of the, uh.

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Yeah, in terms of the regulation, yeah, there's really something at stake.

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In being compliant. So that is really where, uh, yeah, where we see increasingly organizations looking at.



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Solutions that can help them solve these type of solutions. At scale. So... maybe on the next, uh, on the next slide, uh, yeah, what are...

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Organizations that are looking for in those, uh, those three domains? What are the type of features that they're looking to find in that AI governance, AI management tooling?

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Well, when it comes to lifecycle management, uh, really important is inventory management.

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Right? Making sure that you know what you have in terms of AI in your organization.

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But also the performance management, and the performance monitoring for that, uh, for the AIs in that inventory. And often that's scattered also across multiple platforms. So, it's not as easy as it might seem at first, at first glance.

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Also, important part of that life cycle is, of course, things like bias detection.

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And the mitigation of performance issues in your models. When it comes to risk management, uh, really.

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Tracking and mitigating the risks, making sure that you have that, uh, that.

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That all over... overview of the risks that are there, and how you're treating those, also, uh, very important to justify.

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Both towards customers, towards internal stakeholders, and towards regulators. To have that visibility and that control, so...

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At the moment that you know where the vulnerabilities are. In that inventory, uh, and the streamlined governance, uh, around that.

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So that you can define the policies, the roles, the processes, basically in a standardized way.

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So that you also can have much more confidence in how you bring your models to productions and run them in production.

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From a compliance perspective, it's very much about. Making sure that you're complete from that regulatory perspective, right? That you don't overlook parts of the.

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Parts of the regulation, because it's all baked in, often in those AI governance solutions, and you basically cannot make... cannot make mistakes because the tool helps keep you on track.

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Automated compliance reporting, also very important to be able to also demonstrate that you are compliant.

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And all with an explainability tools to be able to justify also individual decisions of, uh.

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Of models at the end, and making sure that you have that end-to-end under control.

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So, a lot of features that people are looking for, quite a broad space. So, let's look at it from the other lens, from the lens of.

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Of what type of tooling do we then see in that, uh, in that space? And basically, we're trying to map it a little bit to a couple of archetypes.

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Because they all have a different flavor, they come into this space from a different angle, and you also see that in the way that they, yeah, develop their solutions.

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So, first of all, there's, of course the hyperscalers, often not the first movers with the fast followers, yeah? They're, uh... Last mover strategy, you could... you could call it, uh...

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It's really... they try to be the one-stop shop to basically.

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Serve, uh, serve all the needs, and also they are starting to realize that that, uh, that that governance layer around.

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The development flow is super, super important. The AI, uh, the integrated AI platforms.

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Uh, yeah, often, uh, come into this space a little bit more opinionated in terms of what should good look like.

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Often very much from the developer flow perspective. This is where a lot of the layout thinking, in terms of architecture, comes from.

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But you also see players like IBM, with their Whatsenex governance, uh, stepping out of that space and stepping much more into that full corporate responsibility nets.

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Then you have the ML ops tools, which are really the workhorse of the data scientist, traditionally, yeah? Where you have players like Deploy, which we look.

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Look into a bit more in detail. Later, who basically started out as an MLOps tool, but really realized the importance of governance instead also into that broader governance space. Then you have the LLM ops tools, which.

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Have a specific lens, uh, focusing on the generative AI, because that comes with specific control, specific requirements in terms of monitoring, and you have the tools that are really more from the start.

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The governance tools par excellence, often starting out as, uh. Yeah, to... to say it a bit impolitely, a glorified Excel sheet where you can bring everything together, but have deep.

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Developed into, really, the, uh... Yeah, the full end-to-end solutions that also govern, yeah, can govern your, uh, your full AI stack.

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So, different players, different perspectives on the market. So how do you make, in this space, how do you make your decisions, right? Because in the end.

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Uh, yeah, what you often see is that there are many different advocates for different solutions.

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Uh, you often see IT looking at, okay, what do we already have in-house, and isn't that enough?

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To serve our needs. You have data scientists and, uh... And, uh, AI developers who are very opinionated about what works for them in their, uh.

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In their own development process, but you also have the internal auditors who have then their own preferences.

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So, in that space, how do we make decisions? Of course, you need to do that in a structured way. So on the... on the next slide, you'll see our, uh.

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Yeah, our framework for choosing, uh. For choosing AI governance tools.

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And that is really a quite comprehensive framework. Covers the market presence, tool capabilities, innovation, support, integration, compliance, and total cost of ownership.

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Uh... yeah, to... dumb that down a little bit, make it easy to digest. Let's go to the next slide.

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Because what we typically see that makes the difference in these seven dimensions is when it comes to market presence, is really.

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Yeah, is there sufficient... beking sufficient investment for the... for the solutions, for the tools to continue developing, continue to be at the cutting edge of the market.

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When it comes to tool capabilities, yeah, that's really personal, depending on.

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Also the needs of your organizations, and where we are at the moment your gaps. Innovation, yeah, there's really important to look at the vision of the tools in terms of where they are going.

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And what is their stated ambition? And does that really fit what you need from your tool?

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When it comes to support, they really also look at your internal capabilities, yeah? What, uh... Where there is no support, can you cover that with what you have in-house? Integration, very much looking at how does it work with your.

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With your stack, uh. Compliance, yeah, really important to look into also, yeah, which frameworks, which, uh, yeah, local or industry needs are covered by the tooling.

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So, quite a broad, uh, set of, uh, yeah, of selection criteria. We're going to, uh, to look into two specific, uh, examples.

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Give you a little bit of a flavor of, uh, yeah, of the different types of solutions that you have, but before that, uh, boss, I'm going to give it back to you for a quiz.

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Yeah, thank you, uh, Payne, and I think a little breeder, a lot of content on that end, uh, maybe a moment for... yeah, I think people have a little bit of an understanding what it is, and maybe one of the key things is also that, I mean, these tools come from a different kind of starting point, but now, often, they are.



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Overlapping in many of the different categories you shared, correct?

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Yeah, correct, correct. And we'll see that after the quiz in the examples, and you also see how they are basically coming together in the same space.

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Okay, great. Okay, now, so we have a good audience here in the room, so we were just very curious, and we'll get back to that in the, um...

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In the Q&A, also, to give you a bit of the results, but if you look at it, the question is, where are you on this journey for AI governance? Because.

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When you just have one algorithm, you might not need it, but yeah, if you are scaling up to, let's say, 10+, we spoke yesterday also.

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From 10 to 100th as a kind of, uh, kind of a step for some of the companies here.

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Then you start to knees it. So where are you on this journey, eh? So are you already having tooling and looking for further optimization? Is that why you're joining here? Or, hey, we already have something in place, but it needs to work?

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Or we are preparing for implementation, or we indeed, but we don't really have a solution. Maybe we don't need no where to start.

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Or it is nice, or, hey, I'm just browsing, and let me know.

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I'm gonna think about it. So... I give you a few seconds to make your choice, and then we will slowly.

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Head back to the, uh... to deep dives on two examples of these kind of tools.

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And we'll come back to the results in a little bit.

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Okay, I think now people have made, uh, most of them will have made their choice.

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I'm gonna give it away to you to give, uh, to deep dive on two examples to make it more tangible.

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Yeah.

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Creed. What are we then talking about? Because... hey, we... I understand the key differences and the key elements that are, uh, that are needed.

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But, uh, yeah, it is still a bit on a higher abstraction later, so let's bring that down.

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For the audience to make it tangible and concrete. Example 1.

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Yeah. Yeah, exactly. And we have... we have two examples here, kind of first examples is, uh, IBM's, uh, What's the Next Governance.

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A second example will be, uh, will be Deploy, which is a little bit at the... at another end of the... of the spectrum. So, first looking at, uh, at what's the next governance.

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Of course, this is a solution by IBM, so. Uh, you... what you see is that basically they...

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Already, uh, were active in this space with, kind of, building out the different capabilities in that What's the Next platform.

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But they realized, okay, we need to do more on this, on this governance, in particular also from the.

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Yeah, from their strong corporate background and corporate, uh, client base, they really went all in on that, uh, on that governance layer.

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They have this, as part of their platform, as I said, but they're also offering it as an independent solution, which.

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And that's, I think, one of the things that sets them apart from some of the other players.

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They offer it on cloud, but also offer on-premise deployment, integrate with a lot of the other major platforms.

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So that they really can take that, uh, that. Comprehensive corporate, uh, corporate perspective.

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And all that with the product's vision to head direct manager, manage and monitor your AI.

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As a single, uh, with a single toolkit, uh, to speed up the responsible, uh, transparent, and explainable AI, and you see that also reflected in the.

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In the features. Which range from AI inventory to automated workflows.

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Made nice, rather than talking more about it, to also look a little bit at, kind of, how does it look in practice.

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Uh, it's not going to be a live demo, but it gives you a... gives you a flavor.

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This is, uh, basically the landing, uh. The landing page, so you'll really see here also reflected, uh, that they have the.

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I had a corporate perspective where it's important to have that comprehensive, uh.

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Overview with different metrics, different, uh. Yeah, different views on basically your whole, uh, AI inventory.

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And that they really take as the... yeah, as the comprehensive starting, uh, starting point.

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So, monitoring, uh, models by... in which part of the organization are they, but also which states of the development, where are they in terms of the... Uh, in terms of the compliance. It's interesting that they also connect this all the way down to.

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To the really practical on the next slide. Where you see that they've integrated this all the way towards model fact sheets, where, based on the type of models, you can also, uh, put in your quality metrics.

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Uh, so... and really track the... track the individual, uh, use cases, which makes it really an end-to-end platform.

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So... Next to that, so that is the... yeah, what's the next? Governance, then deploy, and that comes from a different, uh, from a different perspective, so they are, uh.

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In origin, they are a startup, uh, started in 2020. In the Netherlands, uh, received funding, received also a grant from the European Commission, in particular, in the early days, focused on.

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Mlops and explainable AI, so in that sense, already kind of, from the start, focused on that, uh, that way of doing responsible and trusted AI, but that has, of course, evolved with the.



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With the market, so if you look at the platform at this moment.

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Uh, then, uh, the product vision is also really. Evolved from only deploying your AI to also encompass the.

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Uh, head of compliance and control of, uh, of AI, being based in the Netherlands, they have a strong emphasis also on the AI Act.

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Also, here you see features that have basically evolved. Here, the features started around from the deployment and integration side.

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But have increasingly also captured that whole audit side of the solution.

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So, different type of solution, if you look at their clients, maybe.

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Uh, a bit less targeted on, uh, exclusively the large corporates, strong focus on, uh.

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On regulated industries. So, yeah, let's also there look a little bit at how that solution.

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Looks. So this is where you see, uh. The visuals of how you manage the deployments, manage the models, and monitor them in production.

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Uh, so I think the, in particular, the top, uh, the top right screenshot is nice, because there you see, really, that whole, uh, deployment flow.

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Also, also visually. Uh, where you can basically walk through that.

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On the next slide, you see... Yeah, you see that they have also integrated checklists, they have.

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Integrated governance and approval flows. Building out the capabilities of that platform to really be also, uh.

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Yeah, a full AI governance platform. So you see that basically the... the different platforms come from a different angle, they are converging around the same core, but depending on what you need in your organization, yeah, there's also differences in the nuances, differences in terms of how important are the different, uh.

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Use cases and features for those different players, so yeah, there's definitely a lot to choose in this space. But with that, boss.

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Maybe time to give it back to you.

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Yeah, thank you, and I think this is basically just concluding with a bit of the approach, summarizing all the things that we have discussed there, so... Yeah, I think you're all here in this kind of explore phase. We can also help when you need at one, you can do it yourself, assess.

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What are specifically the requirements propane introduced, let's say, the key framework that we are using that you can also, uh.

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Use yourself to set that assessment, of course. Yeah, the weights on what is important for you can differ very much per organization, and then in the end, you come to kind of a kind of a selection process to go with one tool that can be a tool, because, hey, we have it already in the architecture.

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But it can also become a new tool, because it really meets its requirements, and these are, in the end, business decisions.

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And then, in the end, you activate and involve, because you can always continuously update.

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Now, if this is interesting to you, then we are keen to, uh, yeah, to do a one-on-one session call.

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To dive with you in your specific cases. You can use the QR code here to set that meeting.

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And learn more and understand specific details. Additionally, we have a LinkedIn group. We do many of these webinars, EU Data Act, uh...

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Trustmark, cyber, and AI synergies, interesting topics, I think, so if you're not following us already, you can do so.

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And then, I think we have a few more minutes to go into a Q&A.

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And I think this is basically, um... Yeah, a key message we wanted to give to you while you are typing in your way, you can give your questions in the chat.

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It is about the understanding that. Trust, as Pepijn showed, is a fundamental part of the development process if you really want to accelerate.

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So, uh, now, the questions are coming in. I'm gonna not stop talking, I'm gonna look at what the questions are, but... maybe give me a flow, yeah.

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Okay, the first question here is, um, Haypapine, this, uh, selection process looks quite, uh, detailed. Can you explain a little bit, uh, yeah.

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How long it will entail, what kind of stakeholders will be needed there, and uh... Yeah, can it be relatively, uh, yeah, how big is it?

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There's basically a summary of the question. So, can you elaborate a little bit to give a bit of a feeling.

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There, what I'm getting into?

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Yeah, so, of course, yeah, I think... I like the... I like the question. So, of course, this is something that, uh, yeah, you can always make a tool selection as big as you want it.

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From our perspective, yeah, it is really important to keep it close to home.

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Not to make it bigger than... than you need to. So, uh... It's more important to have a couple of selected stakeholders that together cover your whole, uh.

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Yeah, your whole ecosystem, and with them, make the decision rather than make sure that you make it kind of some kind of, uh.

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Overly democratic process where everyone needs to have a say. That typically doesn't work.

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And also. What is super important is do the pre-selection right.

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Right? Because you see there are so many tools. Uh, it's important to really narrow that down early in the process, so that you really know.

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What you choose for, and, uh, with that, uh, yeah, with only a selected number of players go into, uh, into depth.

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And that way, you can really, uh, yeah, contain the effort and the... And also the duration of this type of selection process.

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Okay, thank you. So, uh, the second question, thanks for the insights, and it says, uh, yeah, there's many different elements, like lifecycle management, risk management.

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Compliance, the tools, do they often contain all of these aspects, or you might need different tools for different aspects? Can you elaborate a little bit what you're seeing happening in the market?

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Yeah, what you see there is that you definitely see a bit of convergence.

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Uh, but as I showed the different archetypes of tools earlier on, eh.

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There, you really see that all those players come. From a different... from a different angle. Some are more focused on the governance and the compliance and the legal side.

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And, uh, are really more about that, uh, that auditability. Audas put emphasis on the developer, uh, support much more.

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So, even though, at a high level. There are quite a lot of features that overlap.

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Yeah, in the implementation, in the experience of the tool, there's... there are quite some, uh.

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Some significant differences. Uh, which makes it, uh, yeah, makes it important to, uh, yeah, to really look at, uh, a little bit further than the, than the headline when you, when you do the comparison.

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Okay, thanks. Um, we have time for our last question. I take this one.

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So, who are actually the users of these tools that you introduced, like WatsonX and Deploy? Is that the data science team or the compliance team, or the management? It was not really clear to me.

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Maybe you can elaborate. I'll give you the...

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Yeah, what you see... Yeah, so, yeah, I think that's... I think that's a great question, because that comes back to, uh, to basically that.

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Combination of the AI development flow and the AI governance flow.

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Uh, and what those tools... try to do is basically connect those two flows, so that means that both the data scientists, but also the head of internal auditors and the risk community are basically looking at the same tool.

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But often from a different... from a different aspect, yeah? For the... for the data scientists and the AI developers, it's really part of the development flow.

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And, uh, and getting the... getting the solutions to production. Uh, the... a risk, uh, risk managers look at the different angle, and basically are in there from the...

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From basically giving the approval, checking the... checking the boxes, making sure that the use cases are compliant.

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Uh, so it's basically serving different communities with one tool, which is actually why it's so interesting that, uh, yeah, that different worlds, uh, come together.

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Uh, in one solution.

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Actually, I said it was the last question, but I got one more coming in with a lot of question marks, so I think it's also pretty interesting, so this was the very last question.

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And else, please connect with us via that link to have a deep dive.

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The regulatory landscape is quite broad and varied when it comes to the geography, but also the maturity if you have a larger organization, it can be different, quite different per obcos or per countries.

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If you're going for a tool selection, how could you accommodate such different kind of.

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Maybe use cases, uh... requirements and level of maturity. It's quite a broad question, but maybe you can give it a go, Papang.

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Yeah. Yeah, definitely. So, yeah, that's definitely, uh, one of the things that in the... is that complexity also across geographies.

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Uh, which makes it essential to have some tooling in place, right? Because you want to basically manage all those different, uh, different frameworks. So what you see increasingly.

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Is that tools also allow you to basically. Configure multiple frameworks for, uh, risk management.

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For your AI solution, so that you can also then select in that tool which framework should apply for which, uh, for which solution.

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And that is, of course, something that you see, yeah, that you then also have to control and to manage.

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So it really, uh... yeah, that's really an interesting solution, because you see there, uh, that you then use the tool to really, yeah, also orchestrate at an, uh.

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At an organizational level, so it also exposes them often, kind of, yeah, where.

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Uh, you also have your organizational fish to fry, so to say, in order to make sure that you have all your ducks aligned also on other aspects than just the tooling.

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Let's... let's keep it there.

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Thanks, yeah, that's great, and we're a bit... getting a bit over time, but it was great to get some of these, let's say.

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Challenges that the people are busy with. We are keen to think along and share our experience after selecting multiple of these tools and working with them.

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On a day-to-day basis. So, if you ever want a kind of deep dive, if you're ready to scale, then you know how to find us.

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But Bang, thank you very much for sharing your insights. Thank you, audience, for staying a little bit longer with us while we went over time.

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And, uh, we hope you have a great journey on the AI journey, and make the good decisions, and we're there to support wherever we can.

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Thank you