



AI literacy

Build awareness &
grow your capabilities

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Nemko has created Trust since 1933

In our increasingly digital world, trust in digital systems, services, and transactions is paramount. Some of the critical elements of digital trust include Security, Privacy, Reliability, Transparency, Compliance, User Experience, and Ethical Use of Technology.

Nemko Digital offers digital trust solutions, complementing Nemko's existing services, to extend its commitment to its customers and support them into the digital realm.

Physical Trust



Nemko made the physical world a safer place since 1933

VS.

Digital Trust



Nemko augmented its proposition by Providing Trust in a Digital World



Value drivers for AI governance, compliance & quality management



Compliance with upcoming regulation



Reputation as leading global company



Control to prevent incidents / harm



Stakeholder demands around use of AI



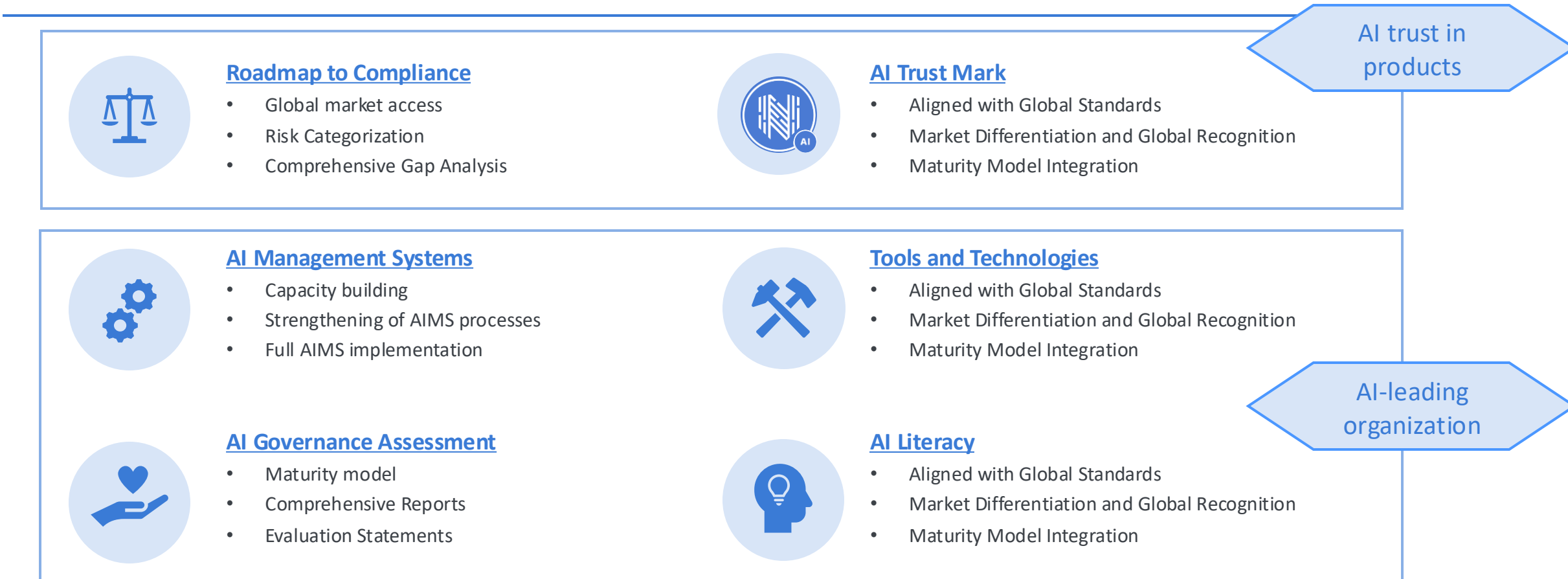
Competitive advantage on the market



Key interests from customers

Nemko Digital leverages over 90 years of compliance expertise to offer end-to-end governance, risk assessment, and assurance services tailored to evolving AI regulations and standards in alignments with product legislation.

Key interests



Why is AI literacy top of mind with business executives



Regulatory drivers

- Deployers of high-risk AI must train users on system use and risks.
- Public sector staff using AI are legally required to be AI literate.
- Developers must ensure compliance, while the public is encouraged (not required) to be AI literate.



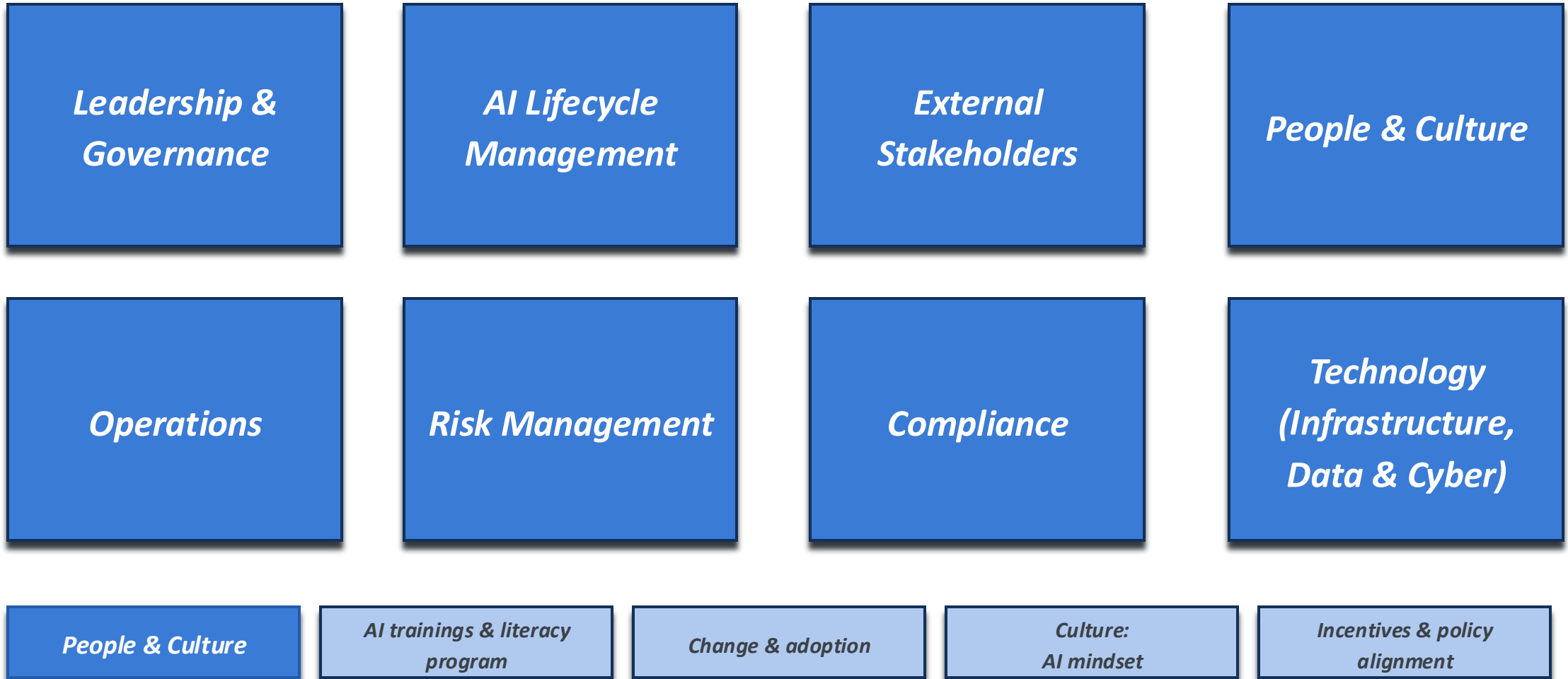
Business drivers

- Empowers people to use AI tools confidently and responsibly.
- Helps users recognize limitations and avoid unintended harm.
- Strengthens trust by enabling meaningful human oversight.

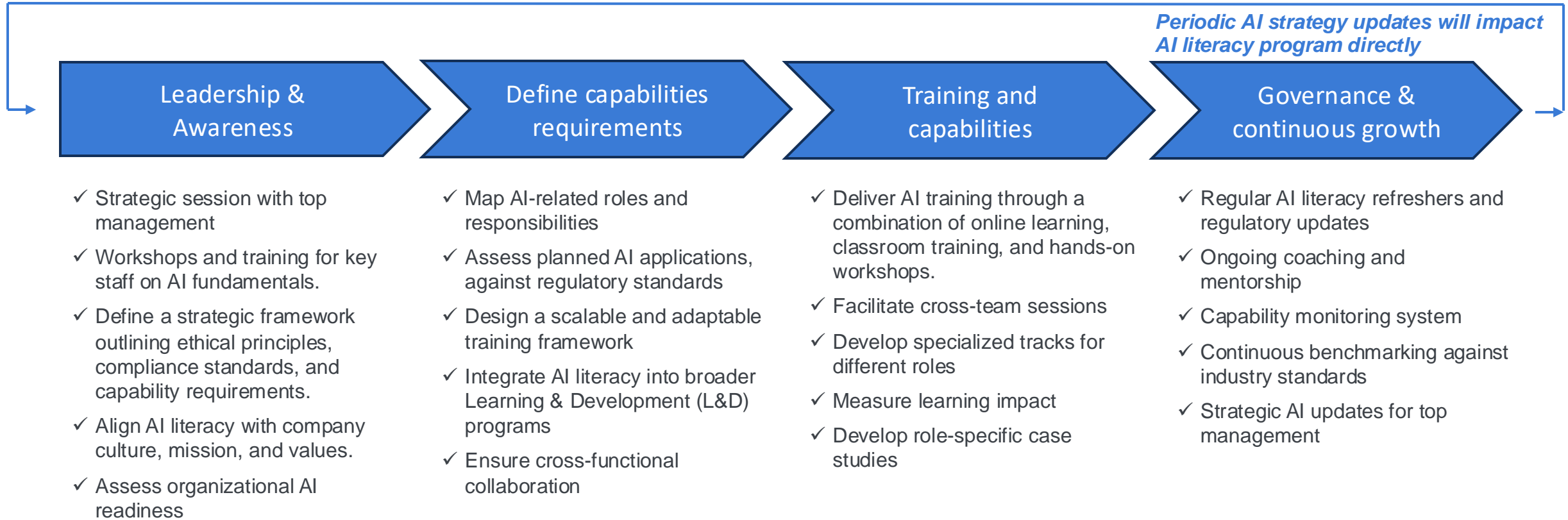


Eight essential building blocks for your AI success

Our AI Governance maturity framework comprises eight clearly defined building blocks, each addressing a critical dimension necessary for successful, responsible, and scalable AI implementation.



Our AI literacy program knows four key phases



AI literacy facilitates compliance, mitigates risk, and enables responsible AI adoption.

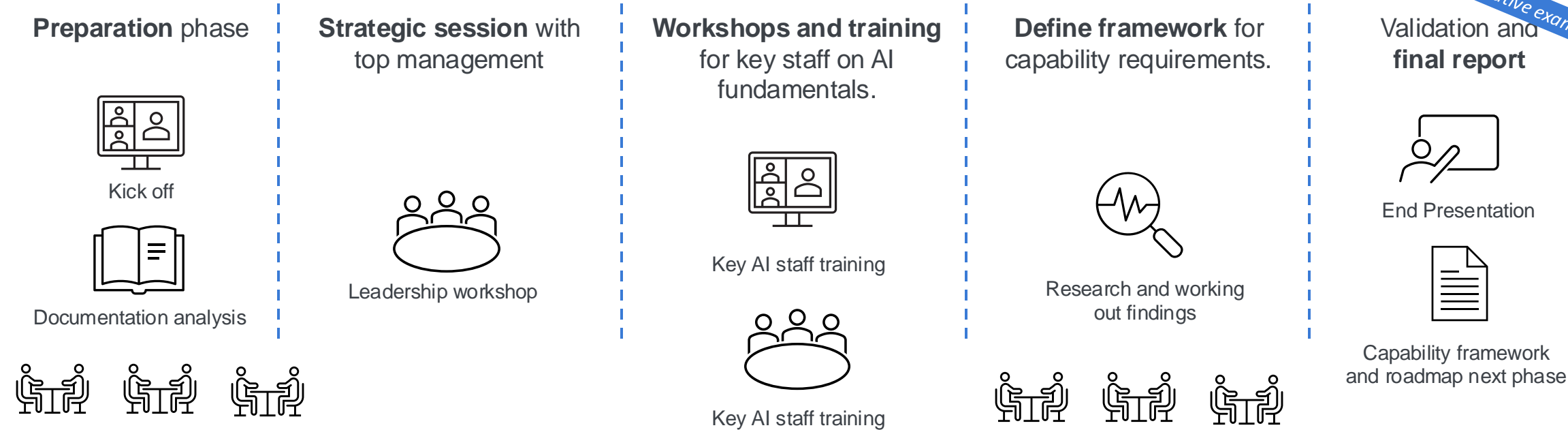


Designing the first phase of your AI literacy [example, to be tailored to your needs]

Leadership & Awareness

Below is an example outline for the **Leadership and Awareness phase**, which serves as the first step in the company's AI literacy program. It is focusing on equipping leaders and key users with foundational knowledge on AI's potential and challenge. Next to training we will assess the current maturity on AI governance and set Strategic framework for capability requirement that serves as base for next phases.

Illustrative example



Assess organizational AI readiness

An additional AI Governance maturity scan can be conducted in parallel to evaluate existing frameworks and identify areas for improvement, and depending on requirements, this can be carried out at a high level or in detail through structured surveys, stakeholder interviews, and analysis of current AI policies and practices



Stakeholder interview



Digital session



Face2face meeting



Strategy workshop on AI Strategy, Governance and capabilities

This one-day strategic workshop is designed to equip top management with critical insights into AI strategy, governance, and capability development, ensuring responsible and effective AI integration aligned with organizational goals.

Workshop Agenda:

Illustrative example

9:00 AM – 9:30 AM: **Welcome and Introduction**

Overview of workshop objectives, agenda, and participant introductions.

9:30 AM – 10:30 AM: **Understanding AI in the Business Context**

Explore AI technologies, current trends, and their impact on industries.

10:30 AM – 10:45 AM: Break

10:45 AM – 12:00 PM: **Developing an AI Strategy**

Align AI initiatives with business goals using strategic frameworks and real-world case studies.

12:00 PM – 1:00 PM: Lunch Break

1:00 PM – 2:30 PM: **AI Governance and Ethical Considerations**

Establish governance structures while addressing ethical, social, and legal implications of AI.

2:30 PM – 2:45 PM: Break

2:45 PM – 4:00 PM: **Building AI Capabilities**

Assess AI maturity, identify skill gaps, and develop a roadmap for capability building.

4:00 PM – 4:45 PM: **Interactive Session: Crafting Your AI Vision**

Collaborative group activity to define and align the organization's AI vision with strategic goals.

4:45 PM – 5:00 PM: **Conclusion and Next Steps**

Recap key takeaways, outline action items, and provide a roadmap for AI integration.



AI literacy roles

Define capabilities
requirements

These are the primary AI-related roles in an organization and can be used to structure a **robust AI literacy program**, ensuring targeted training, governance, and compliance. This approach equips each role with the **specific knowledge needed** to drive responsible AI adoption.



AI Leader (Top Management)

AI Leaders define and drive the organization's AI strategy, ensuring it aligns with business objectives while managing risks and regulatory compliance. They set ethical and governance frameworks, promote responsible AI adoption, and make strategic investment decisions to foster innovation and competitive advantage.



AI Product Owner (Project Manager)

AI Product Owners lead the development and integration of AI-driven products, services, or internal processes, ensuring they deliver business value while adhering to compliance and ethical guidelines. They coordinate cross-functional teams, manage risks, and ensure AI solutions are designed with fairness, transparency, and accountability.



AI User (Staff Using AI)

AI Users engage with AI tools in their daily work, leveraging automation and insights to improve efficiency and decision-making. They must understand AI's limitations, ethical considerations, and regulatory constraints to ensure responsible and compliant usage.



AI Developer

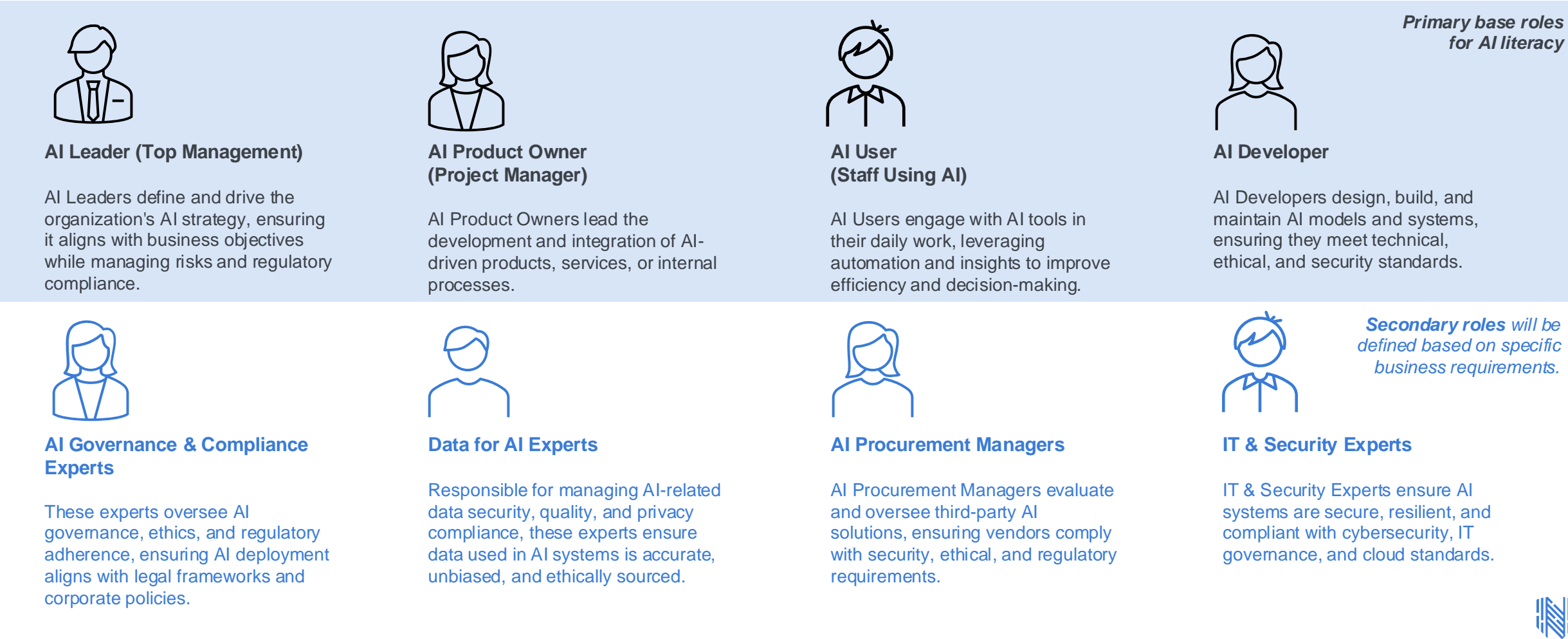
AI Developers design, build, and maintain AI models and systems, ensuring they meet technical, ethical, and security standards. They integrate best practices in bias mitigation, explainability, and regulatory compliance while optimizing AI performance for business applications.



AI literacy roles – complete overview

Define capabilities requirements

These are the primary AI-related roles in an organization and can be used to structure a **robust AI literacy program**, ensuring targeted training, governance, and compliance. This approach equips each role with the **specific knowledge needed** to drive responsible AI adoption.



Training and capabilities design

Workshops & Training



Online Trainings

Enables deeper engagement through live instruction, real-time Q&A, and peer discussion—ideal for exploring strategic or ethical dimensions of AI.



Classroom trainings

Enables deeper engagement through live instruction, real-time Q&A, and peer discussion—ideal for exploring strategic or ethical dimensions of AI.



Workshops & cross team

Combine practical experience with collaborative learning, helping teams apply AI concepts to real-world scenarios while fostering alignment and shared understanding across roles.

Outlined
Requirements





Topic & formats to
deliver effectively





Assign developed programs to the key roles in your organization


Illustrative example

- 

AI Leader
- 

AI Product Owner
- 

AI User
- 

AI Developer
- 

Data for AI Experts

AI Fundamentals for Business	Responsible & Ethical AI usage	AI Governance & Risk Management	AI for Product & Services	AI model development	AI Procurement & Vendor Management
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We can leverage our catalogue of available trainings for you

In addition to developing tailor-made trainings and workshops where required

We will leverage our catalogue of available trainings to rapidly develop a comprehensive AI literacy program by incorporating relevant modules from our current offerings; in addition, we provide tailored workshops and training customized to your organization's specific needs to finalize the program design.



Fundamentals of AI and AI Policy

This foundational block provides essential principles and practices crucial for understanding the basics of AI, AI governance, ethics, regulations, and standards. How does AI work, and how will it be regulated?



Deep Dive into AI Regulation

This block offers in-depth sessions covering the AI regulatory landscape, with in-depth discovery sessions focusing on the EU AI Act and NIST's Risk Management Framework 1.0. On demand, this block will also cover in depth sessions of other major AI regulations.



Deep Dive into AI Governance

Building on the foundational knowledge, this block offers in-depth sessions covering aspect of AI governance i.e. AI policy design, risk management, data management, roles and responsibilities, third-party management, and transparency.



Deep Dive into AI Standards

This block offers in-depth sessions covering specific international AI standards that ensure the safe, effective, and ethical deployment of AI systems, including ISO/IEC 42001, ISO/IEC 24027 and more.



AI embedded in Products

Explore how evolving regulations like the AI Act and GPSR impact AI embedded in physical products, and how product legislation is changing to accommodate AI development.



AI in the Workplace

Delve into the ethical use of AI through real-world case studies and practical insights. Learn how to navigate challenges and harness generative AI responsibly in the workplace, maximizing opportunities while minimizing risks for responsible implementation.

Leverage material and workshop of your consulting and knowledge partners to accelerate



Landing it into the standing organization

Governance &
continuous
growth

Key attention points when landing AI literacy into the standing organization:

- **Provide coaching, mentorship**, and relevant deep dives for interest groups
- **Continuously update and tailor content**, embedding it into existing learning frameworks
- **Ensure strong governance** and maintain regular updates
- **Monitor capabilities and benchmark** progress against industry standards
- **Sustain engagement through leadership** and integrate strategic updates aligned with maturity growth



Example KPIs :

- *Training participation rate*
- *Training completion rate*
- *Role-specific certification rate*
- *Knowledge retention score*
- *AI awareness & confidence index*
- *Engagement in advanced learning tracks*
- *Application rate in daily work*



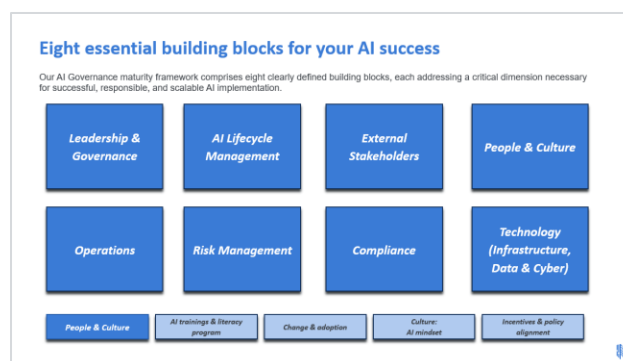
Kick-starting your AI literacy journey effectively

There are three great first steps you can take to kick-start your AI literacy journey—and depending on your current understanding of your organization and the level of leadership commitment, you can choose the one that best fits your context.



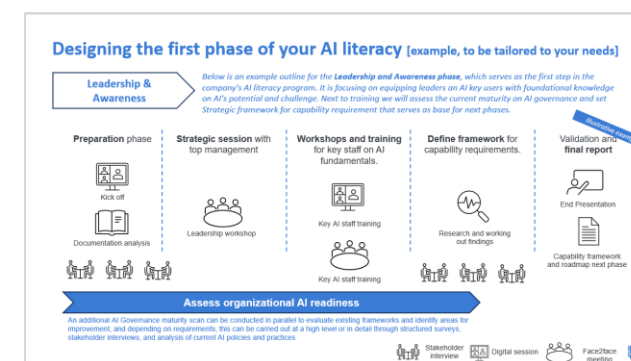
Start with a strategic workshop for key stakeholders

Bring together leadership and decision-makers for a focused session to align on AI opportunities, risks, and priorities tailored to your organization's context. This creates a shared vision and builds initial momentum.



Assess your organization's current AI maturity

Conduct a structured evaluation to understand where your organization stands in terms of AI readiness, capabilities, and culture. This helps identify strengths, gaps, and the most impactful areas for development.



Kick off a full-fledged AI literacy program

Launch a comprehensive, role-based training initiative across the organization to build foundational and applied AI knowledge. This approach embeds AI understanding into everyday work and supports sustainable adoption.



Upcoming 30-min webinars

May 20th



EU AI ACT

Explore the latest developments, compliance strategies, and practical insights on navigating the evolving European regulatory landscape.

April 22nd



AI Governance Assessment

Our maturity scan helps clients identify gaps, mitigate risks, and enhance compliance, ensuring responsible and effective AI implementation.

April 11th



AI Trust Mark for products and services assures clients of transparency, reliability, and regulatory alignment, enhancing user confidence and market credibility.

May 7th



ISO/IEC 42001 Readiness

Receive training, guidance on process improvement, or guidance on how to fully implement ISO/IEC 42001.

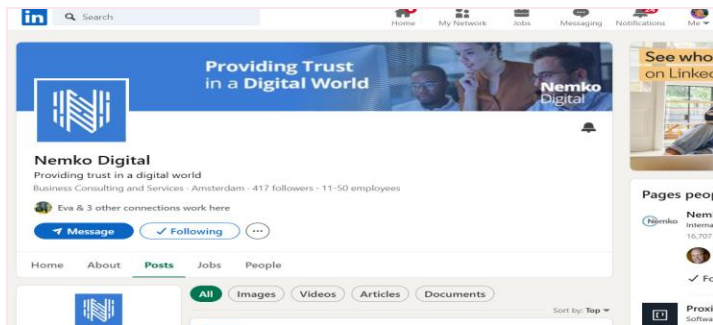


How to learn more about our service offering

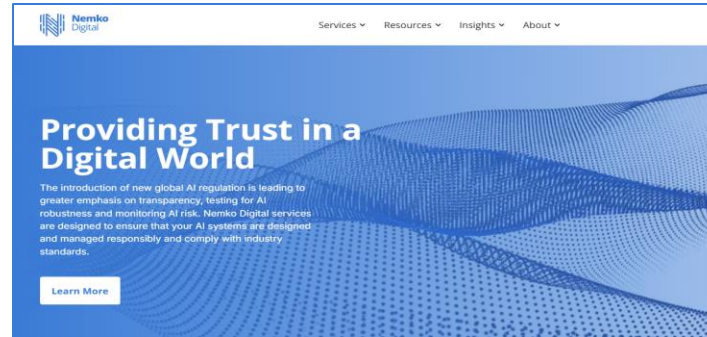
Service brochure



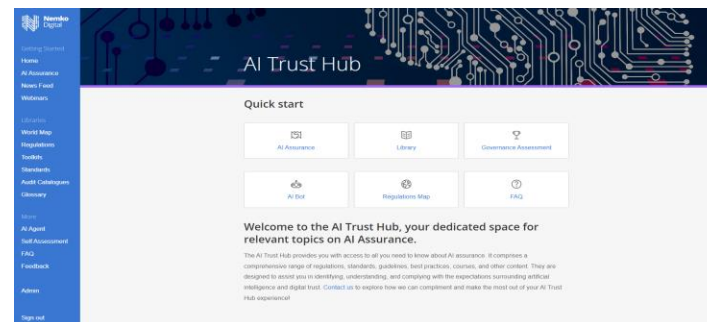
LinkedIn community



Website



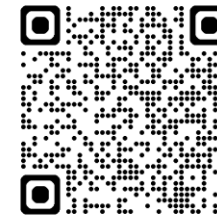
AI Trust Hub



Stay up to date with the latest developments in AI Trust!

Join us on LinkedIn or at the AI Hub, where we regularly share insights, videos, news, webinars, and other engaging content.

For complete details about our services, visit our website or explore our brochure.



Next steps



**15-Minute AI
Consultation: Tailored
Insights for Your
Business**





Nemko
Digital

AI literacy: build awareness and develop your AI capabilities

AI literacy is critical for compliance managers to **build awareness** of emerging risks and opportunities, ensuring AI-driven innovation operates within well-defined **guardrails**.

As regulatory frameworks increasingly mandate a **capable workforce** to manage AI-related risks, investing in AI literacy strengthens compliance, mitigates legal exposure, and aligns with global governance standards.

Developing these **capabilities** not only ensures adherence to evolving regulations but also positions organizations for responsible and strategic AI deployment.

